

Where a trademark agency commits any conduct mentioned in the preceding paragraph, the administrative department for industry and commerce shall record it into its credit file; and if the circumstances are serious, the Trademark Office and the Trademark Appeal Board may also decide to stop accepting its trademark agency business, and publish it.

A trademark agency which, in violation of the principle of good faith, infringes upon the lawful rights and interests of clients shall assume civil responsibility in accordance with the law, and the trademark agency association shall, according to its bylaws, take disciplinary actions against it.

Article 69 The staff members of state organs who engage in trademark registration, administration, and review must enforce laws impartially, have integrity and self-discipline, be devoted to their duties, and provide services with manners.

The Trademark Office, the Trademark Appeal Board, and staff members of state organs who engage in trademark registration, administration, and review may not engage in trademark agency and goods production and trading activities.

Article 70 The administrative departments for industry and commerce shall establish

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and improve their internal supervision rules, and conduct supervisory inspections on the enforcement of laws and administrative regulations and compliance with disciplines by the staff members of state organs who are responsible for trademark registration, administration, and review.

Article 71 Where any staff members of a state organ engaging in trademark registration, administration, or review neglect duties, abuse powers, practice favoritism, make falsehood, illegally handle any trademark registration, administration, or review matters, accept any property from the parties concerned, or seek any improper benefits, if any crime is constituted, they shall be subject to criminal liability according to the law; or if no crime is constituted, disciplinary actions shall be taken against them according to the law.

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Chapter VIII Supplementary Provisions

Article 72 Fees shall be charged for a trademark registration application and the handling of other trademark matters, and the specific fee rates shall be prescribed separately.

Article 73 This Law shall come into force on March 1, 1983. The Regulation on Trademark Administration issued by the State Council on April 10, 1963, shall be repealed concurrently; and any other provisions on trademark administration in conflict with this Law shall expire concurrently.

Trademarks registered before this Law comes into force shall continue to be valid.